

# PROFESSIONAL STANDARDS FORUM

15 OCTOBER 2020

10:00am – 1:45pm AEDT

Online event  
Via Zoom

Register by 8 October 2020

 Online via [Eventbrite](#)

## PANEL SESSION

‘Putting the Consumer First  
in Ethics’

10:00am – 11:30am AEDT  
Followed by a refreshments  
break

\* Panel session will be recorded

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## WORKSHOP

‘Regulating for ethical  
conduct using behavioural  
insights’

12:00pm – 1:45pm AEDT



# PANEL SESSION

10:00am – 11:30am AEDT

The 2020 Forum is 'Putting the Consumer First in Ethics: the role of a consumer ethics framework in delivering consumer-focused professional and occupational services'. A panel of distinguished speakers will lead a discussion on the opportunities and challenges in successfully regulating for ethical values, principles and behaviours that are consumer focused.



## Ms Rachel Webber

The Councils' member from Western Australia, Ms Rachel Webber, will share the Councils' recent work to encourage and assist occupational associations to develop and implement consumer-centred codes of ethics.

Rachel's primary areas of expertise include corporate and commercial law, with an emphasis on ASX and Corporations Act compliance, financial services regulation, managed investments and credit regulation. She holds the role of Senior Legal Counsel with a major financial institution.

Rachel is an executive member of the Business Law Section (BLS) of the Law Council of Australia, a peak industry body which advises governments, courts and federal agencies on the ways in which the law and the justice system can be improved for the benefit of the community. She also serves as a member of the BLS Corporations Committee and of the Commercial Law Committee of the Law Society of Western Australia.



## Dr Justine Rogers

Drawing on her research expertise, Dr Justine Rogers will present key findings on professional ethics and regulation from a consumer protection perspective.

Justine is a Senior Lecturer at UNSW Law and the Deputy Director of the NSW Law Society's Future of Law and Innovation (FLIP) research stream. From 2013-2018, Justine was a chief investigator in an Australian Research Council Linkage grant with the Professional Standards Councils on 'professionalism' and 'professional regulation' in the 21st Century. Her recently published articles cover such themes as the role of associations in the professional regulation, and the ethics of AI in professional practice.

Justine completed her DPhil at the Centre for Socio-Legal Studies at the University of Oxford, which was an ethnographic study of London barristers and pupillage.



## Dr Rory Gallagher

Dr Rory Gallagher leads the Behavioural Insights Team's work across Australia and the Asia-Pacific, and has been with BIT since its inception in 2010. He has led BI trials and policy interventions across the region in a range of policy areas, from employment and education, to health and housing.

Rory led the establishment of the New South Wales Department of Premier and Cabinet's Behavioural Insights Unit - the first Australian agency dedicated to applying BI to public policy.

Rory holds a PhD in health and behaviour change from Cambridge University. He has been a Visiting Fellow at the Singapore Civil Service College since 2014, and an Honorary member of the University of Melbourne's School of Psychological Sciences since 2018.

# WORKSHOP

12:00pm – 1:45pm AEDT

Dr Rory Gallagher will facilitate a workshop on behavioural insights and the ways in which associations can use them to increase engagement on codes of ethics.

Participants will learn how insights and methods from behavioural science can buttress codes of ethics and improve occupational standards. Rory will present practical case studies which illustrate the important ideas from behavioural ethics – such as the phenomenon of 'moral disengagement' – and show how the Behavioural Insights Team works out if a new initiative has actually changed behaviour.

The workshop will conclude with an interactive session where participants will apply the EAST (Easy, Attractive, Social, Timely) framework to a topical challenge in occupational ethics.